

Learning Expectation #2: Communicate skillfully and effectively through written, visual, and oral means.

Criteria	Advanced	Proficient	Developing	Deficient	Score
Organization and Clarity	<ul style="list-style-type: none"> • Organization is logical and coherent • Topic is tightly focused and relevant • Ideas are clear and concise. 	<ul style="list-style-type: none"> • Organization is logical • Topic is adequately focused and relevant • Ideas are generally clear and understandable. 	<ul style="list-style-type: none"> • Organization is minimal, fragmented • Topic would benefit from more focus • Ideas are sometimes unclear. 	<ul style="list-style-type: none"> • Organization is lacking • Topic lacks relevance or focus • Ideas are often unclear. 	
Content	<ul style="list-style-type: none"> • Subject knowledge is exceptional, and demonstrates depth and breath • Supporting material is complete and accurate with no factual errors. 	<ul style="list-style-type: none"> • Subject knowledge is adequate • Supporting material is accurate, and generally complete with few factual errors. 	<ul style="list-style-type: none"> • Subject knowledge is limited • Supporting material contains several factual errors and/or omissions. 	<ul style="list-style-type: none"> • Subject knowledge is insufficient • Supporting material contains multiple factual errors and omissions. 	
Language	<ul style="list-style-type: none"> • Grammar structures are rich and varied • Grammatical errors are insignificant and do not interfere with communication • Language choices are rich, precise, and appropriate for the audience. 	<ul style="list-style-type: none"> • Grammar structures are sometimes varied • Grammatical errors are few and do not interfere with communication • Language choices are precise, and appropriate for the audience. 	<ul style="list-style-type: none"> • Grammar structures are rudimentary and repetitive • Grammatical errors begin to interfere with communication • Language choices are limited, and contain slang • Language is sometimes inappropriate for the audience. 	<ul style="list-style-type: none"> • Grammar structure is faulty • Grammatical errors are so frequent and severe that they interfere with communication • Language choices are poor and contain slang • Language is inappropriate for the audience. 	
Delivery	<ul style="list-style-type: none"> • Delivery is natural and confident and enhances the message • Volume and energy are good • Proper pace and clarity • Good eye contact and response to audience • Answers audience questions confidently and accurately. 	<ul style="list-style-type: none"> • Delivery is generally effective • Volume and energy are adequate • Generally good pace and clarity • Fairly good eye contact and response to audience • Adequately answers audience questions. 	<ul style="list-style-type: none"> • Delivery detracts from the message at times • Pacing inconsistent at times • Volume and/or energy are inappropriate • Occasionally speaks with clarity • Additional eye contact and response needed • Some difficulty answering audience questions. 	<ul style="list-style-type: none"> • Delivery detracts from the message • Pacing is often inconsistent • Volume and energy are inappropriate • Rarely speaks with clarity • Little or no eye contact or response to audience • Uneasiness or inability to answer audience questions. 	
Visual	<ul style="list-style-type: none"> • Visuals are clear, purposeful and innovative • Constructed in a way that enhances the topic • Engages the viewer through interesting visual details • Uses contrast, and emphasis • Space is well organized • Material(s) are expertly/creatively used. 	<ul style="list-style-type: none"> • Visuals are clear and purposeful • Constructed in a way that connects to the topic • Engages the viewer through details • Uses contrast, and emphasis • Space is organized; material(s) are well used. 	<ul style="list-style-type: none"> • Visuals are sometimes clear and purposeful • Constructed in a way that loosely connects to the topic • Lacks contrast, detail, and/or emphasis • Lacks spatial organization • Material(s) are inexpertly used. 	<ul style="list-style-type: none"> • Visuals are unclear and lack purpose • Constructed in a way that does not connect to the topic • Lacks contrast, emphasis, detail, and spatial organization • Material(s) are incorrectly used. 	
				Total Score:	
				Final Grade:	

Comments: